



Project Summary

Motor Cycle Center (MCC) is a retail facility for used and new motorcycles in Villa Park, IL. The store recently moved from a 3,000-square-foot building to a 25,000-square-foot new construction. The staff at MCC had many choices to make as a result of the move. One of those big decisions was lighting, which has a significant impact on how the motorcycles are displayed on the retail floor. The staff considered fluorescent and incandescent lighting; however, the potential for reduced energy consumption and an improved lighting experience led them to RVLT for LED lighting solutions.

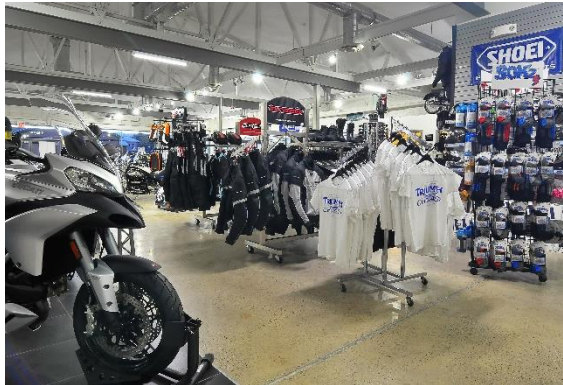
End User: Motorcycle Sales and Service

Application: Entry, Showroom, Retail Floor, Storage, Bathrooms, Parts Area, Offices, Service Area

- Products:**
- Seesmart 9W Dimmable 140° PAR 30 LED Lights – SKU 180098
 - Seesmart 18W Dimmable 40° PAR 38 LED Lights – SKU 180125
 - Seesmart 18W Dimmable 140° PAR 38 LED Lights – SKU 180128
 - Seesmart 4-ft. 18W NWC LED Tube Lights – SKU 200201
 - Seesmart 4-ft. 18W DWC LED Tube Lights – SKU 200202
 - Seesmart 4-ft. 18W NWM LED Tube Lights – SKU 200204

- Benefits:**
- Improved visual acuity
 - Reduced energy bills
 - Brighter showroom display
 - Improved appearance of merchandise

Project Overview



Because of the scale of the new facility, the LED installation was extensive. The lighting project spanned the entire interior. This included the entry, showroom, retail space, bathrooms, parts and storage areas, and offices. Overall, nearly 950 Seesmart LED products were installed at MCC's new facility.



The bikes and merchandise at Motor Cycle Center shine under RVLT's bright, clean LED lights.

Project Overview (cont')

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MCC achieved a number of benefits as a result of its lighting upgrade. The efficiency and longevity of the RVLT products installed means money saved in energy and maintenance costs; but most importantly, the current lighting looks clean and bright.

Existing Fixtures	Replacement Fixtures
Fluorescent Tubes	4-ft. 18W High Performance LED Tube Lights
Incandescent Bulbs	9W PAR 30 LED Lights 18W PAR 38 LED Lights

The staff commented that the lights make the bikes and merchandise stand out “like they are out in the sun.”



Visit www.rvlti.com for more information.

Numbers are calculated at the time of installation and may not reflect current upgrades to lighting fixture components.